



burger
swiss
pen®

welcome to quality



swiss made

welcome to quality

create your own pen design by product generator
www.burgerswisspen.com/english/index.html



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burger
swiss
pen®

burger swiss pen

Since 2001 administration and production of burger pen AG has settled in a small village called St. Antoni in Switzerland.

Burger swiss pen is a registered trade mark of burger pen AG. Products of burger swiss pen combine German 'know how' and engineering experience with traditional Swiss quality and reliability.

Since 1946 burger has produced over 2.5 billion (2,500,000,000) writing instruments, many of which have been decorated with several design awards for quality and innovation

This philosophy of best design and highest quality is represented in the complete product range of burger swiss pens.



Joint managing directors Harald Waeber and Xavier Canton from St. Antoni-CH.



Logistics

Our logistics office strategically located within the European Union, at Schonwald, Black Forest, guarantees best customer service.



Production

Precision Swiss made tooling and automated production ensures consistent quality and reliable writing instruments. A hallmark of a burger swiss pen.

Beolino





901 barrel, clippart and plastic tip available in 9 colours, individual colour combinations possible, polished surface

Beolino

901



901



901



Technical Information

Colours for



Barrel * Clip part * Plastic tip



optional metal tip shiny

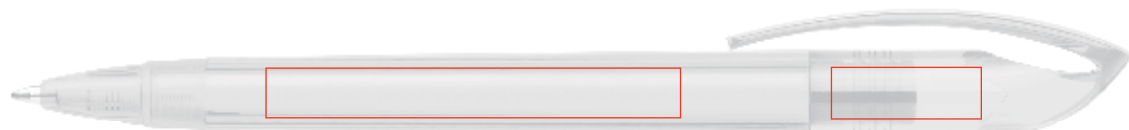


black + blue ink

55 x 25 mm 1 colour

40 x 8 mm 4 colour

55 x 25 n



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Evolution by design



2012 (Beolino)



2008 (Beo)



1998



1985



Beo



Basic
Classic
Brilliant
Sport
Identity
Freestyle
Elegance
Avantgarde

Beo Basic

201 7 solid colours, different colour combinations possible, plastic tip

202 7 solid colours, different colour combinations possible, metal tip

201



202



202



Technical Information



Colours for

Barrel * Clip part * Application * Plastic tip



55 x 25 mm 6 colour



metal tip

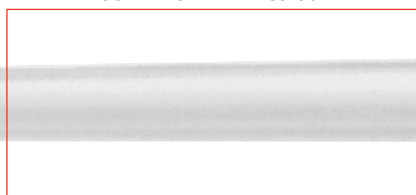


Jumbo refill black or blue ink

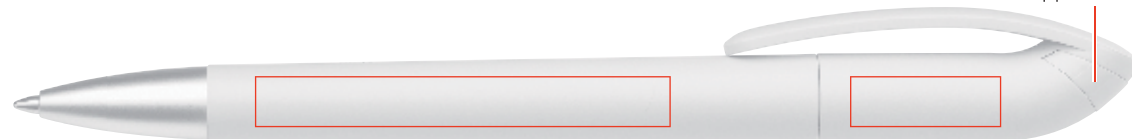


55 x 25 mm 1 colour

40 x 6 mm 4 colour



Application



55 x 7 mm 4 colour

20 x 7 mm 4 colour



203 11 transparent colours, different colour combinations possible, frosted surface, plastic tip

204 11 transparent colours, different colour combinations possible, frosted surface, metal tip.

Beo Classic

203



204



204



Technical Information

Colours for



Barrel * Clip part * Application * Plastic tip



55 x 25 mm 6 colour



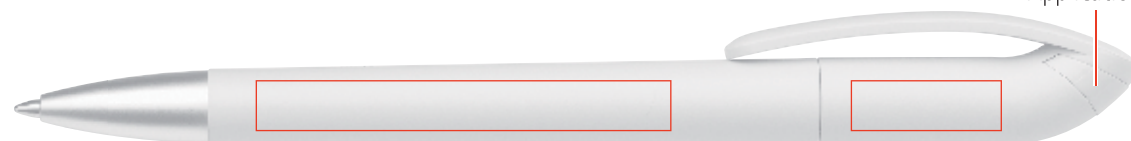
metal tip



Jumbo refill black or blue ink

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application

Beo Brilliant

216 10 transparent colours, different colour combinations possible, polished surface plastic tip.

217 10 transparent colours, different colour combinations possible, polished surface, metal tip

216



217



217



Technical Information

Colours for

1280 1290 1336 1512 1787 1817 1818 1843 1854 2104
Barrel * Clip part * Application * Plastic tip



metal tip shiny

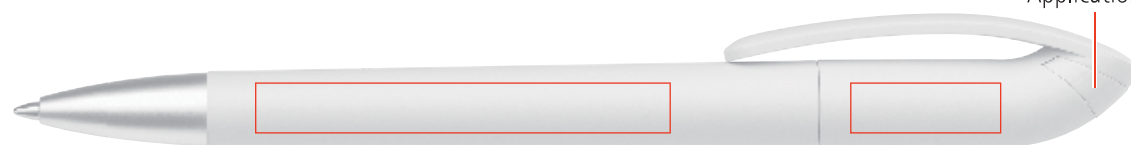


Jumbo refill black or blue ink

55 x 25 mm 6 colour

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application



205 barrel and clip part in crystal white matt, plastic tip and colour application available in 11 transparent colours.

206 barrel and clip part in crystal white, application available in 11 transparent colours, metal tip.

Beo Sport

205



205



206



Technical Information

Colours for

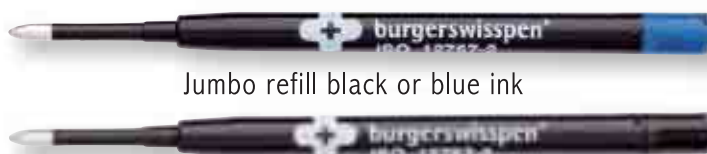
| | | | | | | | | | | | | |
|--------|-----------|---------------------------|------|------|------|------|------|------|------|------|------|------|
| 256 | 256 | 1280 | 1285 | 1290 | 1336 | 1512 | 1787 | 1817 | 1818 | 1843 | 1854 | 2104 |
| Barrel | Clip part | Application * Plastic tip | | | | | | | | | | |



55 x 25 mm 6 colour



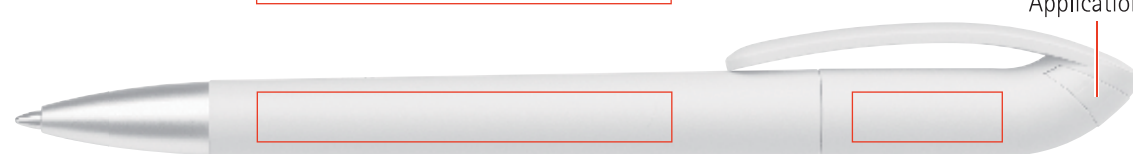
metal tip



Jumbo refill black or blue ink

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application

Beo Identity

213 barrel and clip part crystal white polished surface, application in 37 colours, metal tip shiny

214 barrel and clip part pearlescent finish, application available in 37 colours, metal tip matt

213



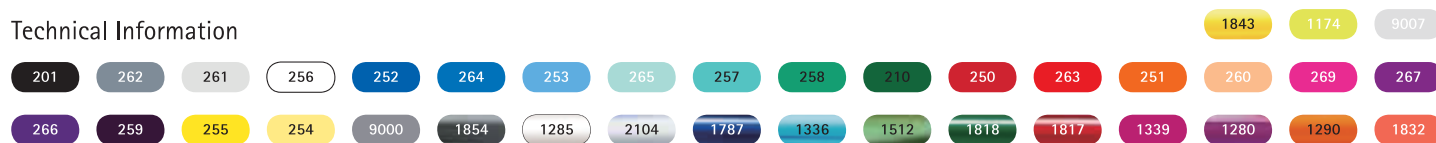
213



214



Technical Information



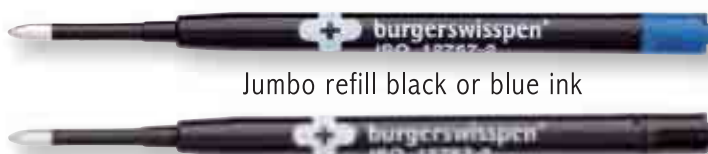
Colours for * Application



metal tip shiny

metal tip matt

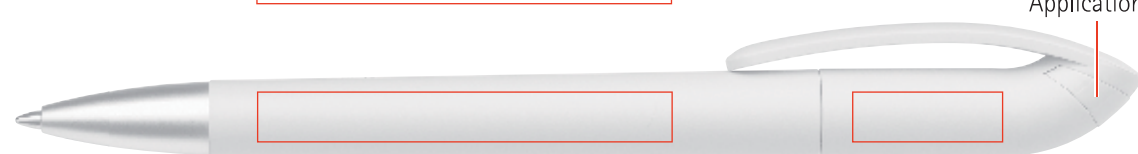
55 x 25 mm 6 colour



Jumbo refill black or blue ink

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application

207 barrel and application, in 7 solid and 11 transparent frozen colours, clip part in elegant silver surface, metal tip

Beo Freestyle

207



207



207



Technical Information

Colours for

Clip part
9000

Barrel * Application
1280 1285 1290 1336 1512 1787 1817 1818 1843 1854 2104 201 250

261 252 255 256 257



55 x 25 mm 6 colour



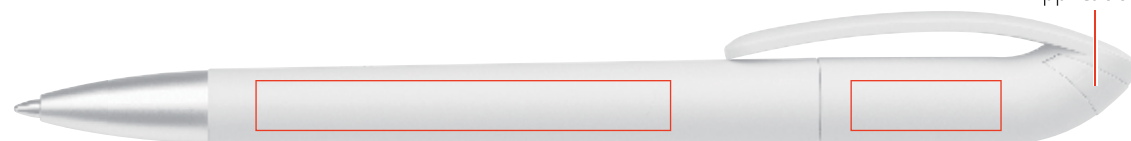
metal tip



Jumbo refill black or blue ink

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application

208 barrel and clip part in 10 transparent frozen colours, application in silver, metal tip.

Beo Elegance

208



208



208



Technical Information

Colours for Application Barrel * Clip part

9000

1280

1285

1290

1336

1512

1787

1817

1818

1843

1854



metal tip

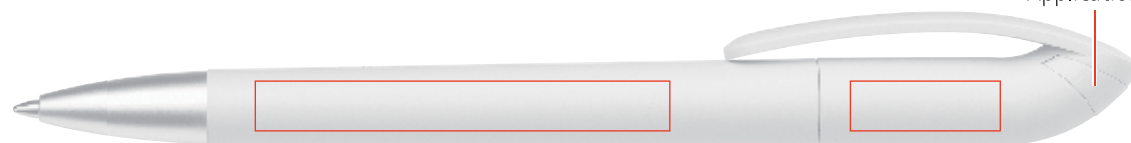


Jumbo refill black or blue ink

55 x 25 mm 6 colour

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application

209 barrel and clip in silver surface, application is available in 7 solid and 11 transparent colours, metal tip in silver colour

210 barrel and clip in solid black colour, application in gold surface, metal tip in shiny gold colour.

211 barrel in carbon-like look, clip in silver surface, application is available in 7 solid and 11 transparent colours, metal tip in silver colour.

Beo Avantgarde

209



210



211



Technical Information

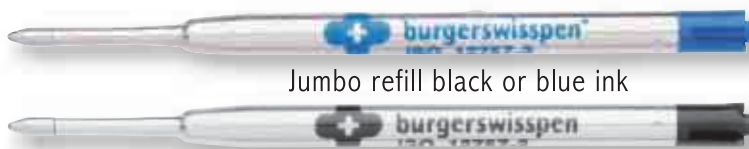
Colours for



210 metal tip



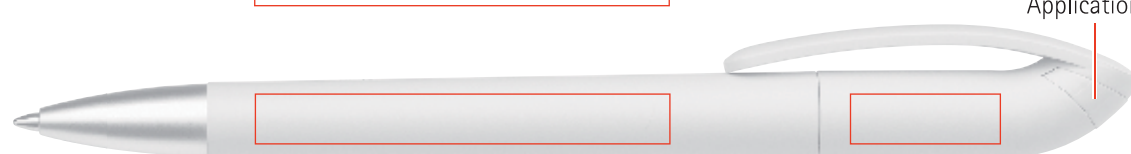
209, 211 metal tip



Jumbo refill black or blue ink

55 x 25 mm 1 colour

40 x 6 mm 4 colour



55 x 7 mm 4 colour

20 x 7 mm 4 colour

Application

Delta is a high class writing instrument. The clear and well-balanced appearance makes it a desirable design object. The pusher and tip are made out of metal. The matt chrome finish harmonises with the semi-gloss surfaces. The high gloss clip is extra large and stable: "A XXL surface for your advertising message". High-capacity refill with stainless steel point writes 6000 metres. As usual, the original from burger swiss pen - welcome to quality.



Delta



Basic

Classic

Sport

Premium

Delta Basic

801 7 solid colours, different colour combinations possible, plastic tip, metal cap in matt chrome finish, burger swiss pen large capacity refill with plastic tube and stainless steel point, 6000 meter writing length.

802 7 solid colours, different colour combinations possible, metal cap and metal tip in matt chrome finish, burger swiss pen large capacity refill with plastic tube and stainless steel point, 6000 meter writing length.

801



802



802



Technical Information

Colours for

Barrel * Clip part * Application * Plastic tip

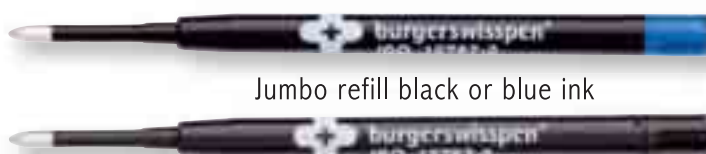
201 250 261 252 255 256 257



9 mm 4 colour



metal tip matt



Jumbo refill black or blue ink

45 x 7 mm 4 colour

48 x 8 mm 4 colour



Application



60 x 18 mm 6 colour

20 x 7 mm 4 colour



803 11 transparent colours, different colour combinations possible, plastic tip, metal cap in matt chrome finish, burger swiss pen large capacity refill with plastic tube and stainless steel point, 6000 meter writing length.

Delta Classic

804 11 transparent colours, different colour combinations possible, metal cap and metal tip, in matt chrome finish, burger swiss pen large capacity refill with plastic tube and stainless steel point, 6000 meter writing length.



Technical Information

Colours for



Barrel * Clip part * Application * Plastic tip



9 mm 4 colour



metal tip matt



Jumbo refill black or blue ink

45 x 7 mm 4 colour

48 x 8 mm 4 colour



Application



60 x 18 mm 6 colour

20 x 7 mm 4 colour

Delta Sport

805 barrel and clip part in crystal white, plastic tip and colour application available in 11 transparent and 7 solid colours, metal cap in matt chrome finish, burger swiss pen large capacity refill with plastic tube and stainless steel point, 6000 meter writing length.

806 barrel and clip part in crystal white, colour application available in 11 transparent and 7 solid colours, metal cap and metal tip in matt chrome finish, burger swiss pen large capacity refill with plastic tube and stainless steel point, 6000 meter writing length.

805



806



806



Technical Information

Colours for

256
Barrel

256
Clip part

Application * Plastic tip



9 mm 4 colour



metal tip matt



Jumbo refill black or blue ink

45 x 7 mm 4 colour

48 x 8 mm 4 colour



Application



60 x 18 mm 6 colour

20 x 7 mm 4 colour



807 barell, clip part and application in varnished surface, metal cap and metal tip in matt chrome finish, burger swiss pen large capacity metal refill with stainless steel point, 10.000 meter writing length.

Delta Premium

808 barell, in carbon-like look, clip part and application in solid black colour, metal cap and metal tip in matt chrome finish, burger swiss pen large capacity metal refill with stainless steel point, 10.000 meter writing length.

807



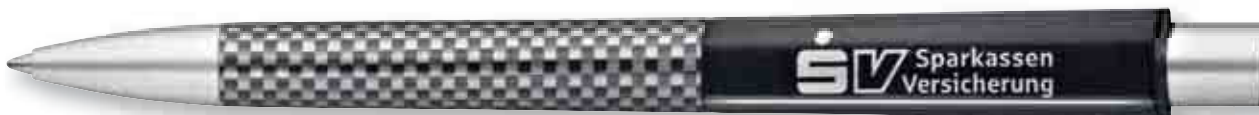
silver matt S9000

807



matt black S 9010 or graphite S 9008

808



barrel carbon-like S 5000 + clip part black 201

Technical Information

Colours for

201
Barrel * Clip part



9 mm 4 colour



metal tip matt



Jumbo refill black or blue ink



45 x 7 mm 4 colour

48 x 8 mm 4 colour



Application



60 x 18 mm 6 colour(nur / only 807)

20 x 7 mm 4 colour

Retro



Basic

"Retro"the Classic

The slim barrel provides grip and balance in your hand, the feill is high quality Swiss made, while the stylish curved clip securely holds in to thin as well as thick materials.

"Retro" is unobtrusive and works well with its elegant matt black or white satin colour finish.

Tip, clip, ring and pusher are made out of metal and when the push mechanism switches you can feel the rich stop snap that one has chosen a Swiss quality product.





701 Barrel and front part in matt white or black colour, clip, ring, pusher and tip in shiny metal

Retro Basic

701



701



Technical Information

Colours for

201 256

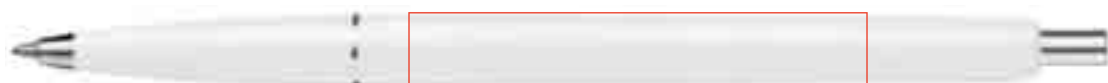
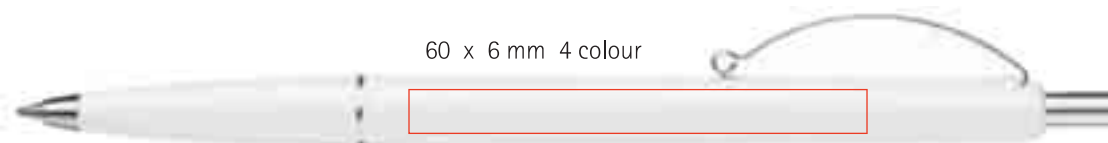
All parts



Jumbo refill black or blue ink



60 x 6 mm 4 colour



60 x 10 mm 4 colour

Ixa



20 years of "design courage"

In 1987 the "Variance" writing instrument system had been developed by the designer Harald Knauf.

It was the first writing pen assembled of its kind in the writing pen range, which could be modulated in itself.

For the excellent design this system has been honoured with the red dot award by the design centre Nordrhein-Westfalen.

With the Variance assembling system, quality demand for plastic ball pens has got a new definition, "Variance system" is still an example for many other developments in the field of writing instruments.



Basic
Classic
Elegance



101 7 solid colours, different colour combinations possible

Ixa Basic

101



101



101



Technical Information

Colours for



All parts



90 x 25 mm 6 colour

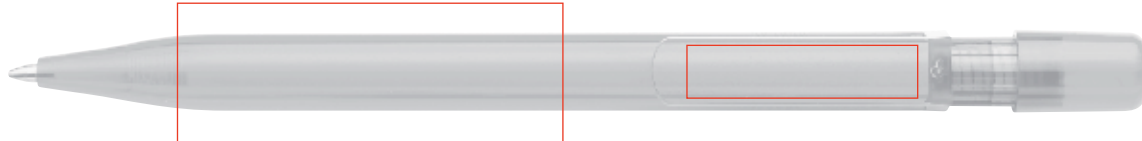


Jumbo refill black or blue ink



50 x 25 mm 6 colour

30 x 7 mm 4 colour



90 x 12 mm 1 colour

102 10 transparent colours different colour combinations possible, high gloss polished surface.

Ixa Classic

102



102

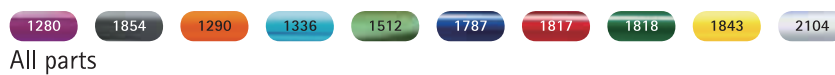


102



Technical Information

Colours for



Jumbo refill black or blue ink

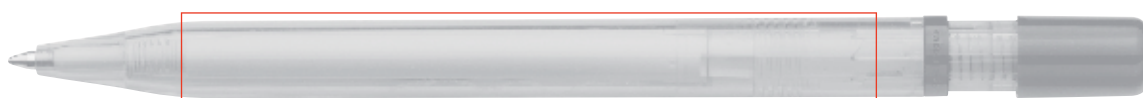
90 x 25 mm 6 colour

50 x 25 mm 6 colour

30 x 7 mm 4 colour



90 x 12 mm 1 colour



105 barrel and middle part in 10 transparent clear colours, clip and pusher in elegant silver coated surface

Ixa Elegance

105



105



105



Technical Information

Colours for Clip Pusher Barrel * Middle part

9000

1280

1854

1290

1336

1512

1787

1817

1818

1843

2104



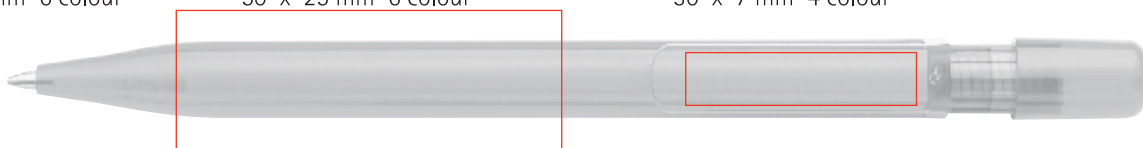
90 x 25 mm 6 colour



Jumbo refill black or blue ink

50 x 25 mm 6 colour

30 x 7 mm 4 colour



90 x 12 mm 1 colour

1. Writing system

SGM PP/POM - DIN ISO 12757-2

writing tip: stainless steel

writing ball: TC M 1,0 mm

write length: 6,000m as iSZ specification

2. Writing system

SGM PP/POM - DIN ISO 12757-2

writing tip: stainless steel

writing ball: TC M 1 0 mm

write length: 6,000m as iSZ specification

3. Writing system

SGM PP/BNP - DIN ISO 12757-2

writing tip: stainless steel

writing ball: TC M 1,0 mm

write length: 10,000m as iSZ specification

5. Writing system

Easyflow - DIN ISO 12757-1 G2

writing tip: stainless steel

writing ball: TC M 1,0 mm

write length: 3,000m as iSZ specification

Beo Classic Elegance Freestyle Ixa Classic Elegance Freestyle



6.000 m

Beo Basic Sport Express Ixa Basic Sport Trio Basic Sport Retro Basic



6.000 m



Beo Avantgarde



10.000 m



Pica ball pen



3.000 m



Artwork

Films

Please be aware of two different printing methods:

silk screen - we need film, coated right reading minimum line thickness 0.15 mm.

pad printing - film must be side inverted minimum line thickness 0.15 mm.

Films should not be cut too short.

For producing films we need your best quality reproducible artwork, e.g. clear hard copy, good drawings, crisp prints etc.

Please note that faxes and photocopies cannot be used.

Imprinting Colours

Please indicate the required imprinting colours in Pantone or HKS.

Files

We need vectorial files in EPS, PDF, CDR or AI Textures must be changed into curves or sign - paths. Pixel graphics should have a resolution of a minimum of 1.200 dpi..

Double print

For imprints on coloured bodies we recommend the pre-imprint of a white field or a double print in order to receive a better covering of the imprinted colours. Without this pre-imprint or double print, colours can differ from the requirement. In such cases we have to charge an additional one time printing cost.

Date transmission

by CD or by E-Mail. If you wish to send us your files via E-Mail it might be advisable to compress the data volume.

The compression should be done by WIN-Zip.

Terms and Conditions of Sale

All goods and service are provided under Terms and Conditions of Sale by the supplier in each country. A copy of these terms can be obtained by contacting your supplier.

Burger Swiss Pens are manufactured in Switzerland, as is logo printing unless otherwise stated. Current General Terms and Conditions of Business is available from www.burgerswisspen.com



Solid colours

| | |
|------|--------------------------------|
| 201 | 201 black: Pantone black 2 |
| 262 | 262 stone grey: Pantone 430 |
| 261 | 261 light grey: Pantone 428 |
| 256 | 256 crystal white |
| 252 | 252 nautical blue: Pantone 286 |
| 264 | 264 royal blue: Pantone 285 |
| 253 | 253 azure blue: Pantone 284 |
| 265 | 265 mint: Pantone 332 |
| 257 | 257 sea green: Pantone 3262 |
| 258 | 258 uicca green: Pantone 340 |
| 210 | 210 green: Pantone 349 |
| 250 | 250 ruby red: Pantone 200 |
| 263 | 263 signal red: Pantone 1795 |
| 251 | 251 lava red: Pantone 172 |
| 260 | 260 apricot: Pantone 714 |
| 269 | 269 magenta: Pantone 219 |
| 267 | 267 fuchsia: Pantone 513 |
| 266 | 266 lilac: Pantone 526 |
| 259 | 259 aubergine: Pantone 262 |
| 255 | 255 sun yellow: Pantone 108 |
| 254 | 254 canary yellow: Pantone 127 |
| 9000 | 9000 silver matt: Pantone 877 |
| 9007 | 9007 silver shiny |

Transparent colours

| | |
|------|--|
| 1854 | 1854 black: Pantone black 7 |
| 1285 | 1285 polar white: Pantone warm grey 1 |
| 2104 | 2104 glasklar clear: Pantone cool grey 1 |
| 1787 | 1787 night blue: Pantone reflex blue |
| 1336 | 1336 light blue: Pantone 306 |
| 1512 | 1512 light green: Pantone 802 |
| 1818 | 1818 pine green: Pantone 336 |
| 1817 | 1817 sunset red: Pantone 199 |
| 1339 | 1339 magenta: Pantone 227 |
| 1280 | 1280 violet: Pantone 268 |
| 1290 | 1290 deep orange: Pantone 151 |
| 1832 | 1832 orange: Pantone 811 |
| 1843 | 1843 ochre: Pantone 116 |
| 1174 | 1174 yellow: Pantone 809 |

Standard colours for each product version are defined on corresponding catalogue page

Special colours

Your unusual requests are our day-to-day business. You can rely on us when it comes to dealing with individual needs and requests. If the term "standard" does not meet your high standards of quality and colour consistency you should talk to us.

We give plastics your colour. This we do starting from small orders of 10.000 pcs up to bulk orders covering your continuous needs.

Fast and flexible execution of orders is one of our strengths in this respect too.



The sign for original Swiss made products