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Content 01



History and Tradition

Founded in Cambridge in 1984, PLUSFILE was born of the great tradition of the place. For over 30 years, PLUSFILE has been publishing diaries and notelets, following Cambridge's long history of printing and writing.

It dates back in 1534, when the Cambridge University Press was founded as the first publishing and printing company, providing quality paper and notebooks for some of the greatest minds in the world.

As a result PLUSFILE is inspired by the greatest thinkers and the most ardent writers of Cambridge, among them Stephen Hawking, Issac Newton, and William Wordsworth. Today, PLUSFILE continues to spread the virtues of writing - from Cambridge to the world.



The Value of a Notebook

When newness is not as exciting as before and cut-copy is replacing originality, PLUSFILE believes even more firmly in providing a reliable counterpart to the new and capricious technology of today.

Following the traditions of Cambridge, we feel that we have a part to revive an extraordinary tradition, or at least to write just like yesterday.

PLUSFILE has always been the tablet that allows you to write freely and think creatively, a device that permanently saves and protects your precious words and drawings, a system that holds invaluable notes, hteories, and ideas that would one day lead to the theory of relativity, or the study of evolution on the Galapagos Islands....and most importantly a canvas of endless possibilities.



Einstein Collection Enduring Traditions



The classic and purest form of notebooks

Just as Albert Einstein's theory of relativity stands as one of the most enduring scientific theories of the 20th century, Einstein Collection is the timeless companion in any and every writing situation.



Einstein Classic

The Timeless Tradition



Paper Features:

Page size 153 x 90mm

192 pages

Cream paper

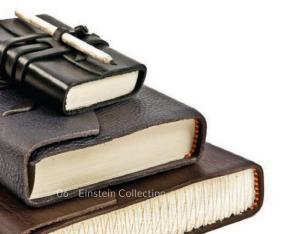
Expandable pocket

Elasticated pen loop

Thread sewn book block

Bookmark

Unmistakably Classic, your perfect everyday companion



Luma (Matt hard cover)









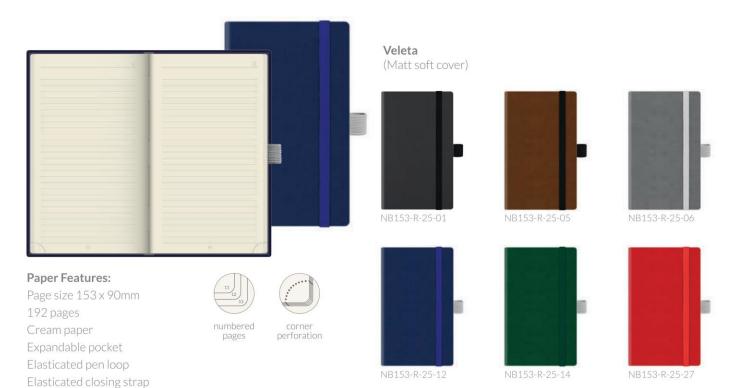






Einstein Ruled

The Authoritative Statement

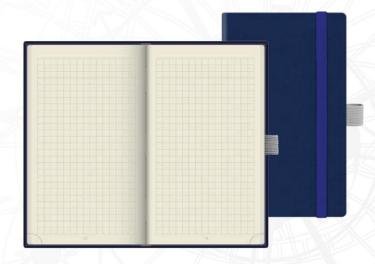




Thread sewn book block

Einstein Squared

Precision and Perfection



Paper Features:

Page size 153 x 90mm 192 pages Cream paper

Expandable pocket

Elasticated pen loop

Elasticated closing strap

Thread sewn book block

Rounded corner perforation

Numbered pages

Bookmark





perforation

Use the squared page layout for all your calculations and precise needs













NB153-S-25-14



Einstein Pointed

Think Outside the Box



Paper Features:























As versatile as it can be, Einstein collection is a reliable companion that is great for writings, thoughts and ideas – perfect for the most astonishing minds. With 5 variations and 12 different colors, the collection offers a range of functionalities that will keep anything that matters the most.



Einstein Planned

Versatile and Well-rounded





numbered



perforation

Paper Features:

Page size 153 x 90mm

192 pages

Cream paper

Expandable pocket

Elasticated pen loop

Elasticated closing strap

Thread sewn book block

Rounded corner perforation

Numbered pages

Bookmark

Booklet with 16 pages monthly planner

Luma

(Matt hard cover)



NB153-MP-35-01



NB153-MP-35-02



NB153-MP-35-03

Veleta

(Matt soft cover)



NB153-MP-25-01



NB153-MP-25-12



NB153-MP-25-27

Darwin Collection A Modern Classic





Turning ordinary events into memorable journeys

Charles Darwin changed how we view the world forever when he presented his groundbreaking observations and findings on evolution. Inspired by Darwin's curiosities, Darwin Collection is a modern classic that adds wonders and original discoveries to your everyday journeys.

Darwin Classic

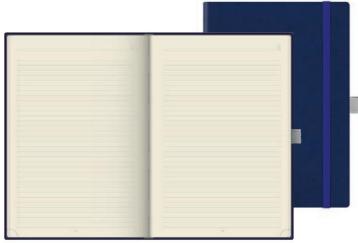
All the Wonders in Life





Darwin Ruled

Beautiful Writings



Paper Features:

Page size 210 x 148mm 192 pages

Cream paper

Expandable pocket

Elasticated pen loop

Elasticated closing strap

Thread sewn book block

Rounded corner perforation

Numbered pages



pages

numbered



perforation

Veleta

(Matt soft cover)



NB210-R-25-01



NB210-R-25-05



NB210-R-25-06







NB210-R-25-14

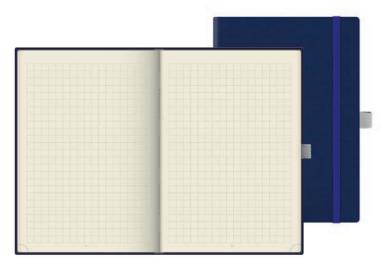


NB210-R-25-27



Darwin Squared

Small Observations, Big Ideas



Paper Features:

Page size 210 x 148mm 192 pages Cream paper Expandable pocket Elasticated pen loop Elasticated closing strap Thread sewn book block Rounded corner perforation Numbered pages Bookmark







perforation

Keeping your discoveries and curiosities in life



Veleta (Matt soft cover)







NB210-S-25-06





NB210-S-25-14



Darwin Pointed





















Darwin Recessed Top

Your Reliable Companion



Paper Features:

Page size 196 x 148mm 192 pages Cream paper Expandable pocket Elasticated pen loop Thread sewn book block Bookmark

Luma (Matt hard



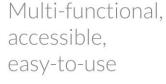
NB196RT-R-35-01



NB196RT-R-35-02



NB196RT-R-35-03





NB196RT-R-35-08

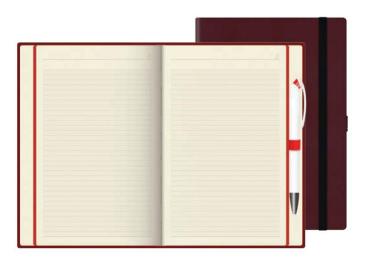


NB196RT-R-35-12



Darwin Recessed Side

Your Reliable Companion



Capturing details everywhere you go

Paper Features:

Page size 210 x 134mm 192 pages Cream paper Expandable pocket Elasticated pen loop Elasticated closing strap Thread sewn book block Bookmark

Veleta

(Matt soft cover)



NB134RS-R-25-01



NB134RS-R-25-05



NB134RS-R-25-06



NB134RS-R-25-12



NB134RS-R-25-14

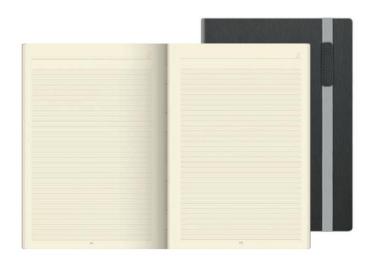


NB134RS-R-25-27



Darwin Note-Flex

Flexible Yet Sturdy



Paper Features:

Page size 210 x 148mm 160 pages Cream paper Thread sewn book block Removable closing strap







NB211C-36-06



NR211C-36-C



NB211C-36-08



NB211C-36-14



NB211C-36-18



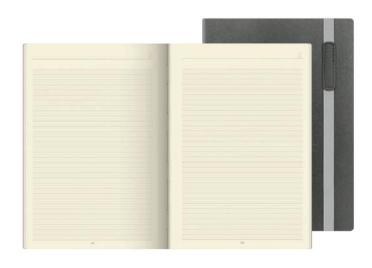
NB211C-36-19



NB211C-36-24

Darwin Note-Flex

Flexible Yet Sturdy



Paper Features:

Page size 210 x 148mm 160 pages Cream paper Thread sewn book block

Removable elastic band





NR211C-38-01



NB211C-38-02



NB211C-38-06



NB211C-38-15

Tagore (Grained soft cover)



NB211C-41-07



NB211C-41-14



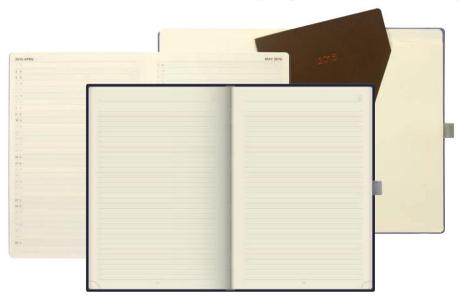
NB211C-41-15



NB211C-41-24

Darwin Planned

Staying on Top of Things





numbered



Paper Features:

Page size 210 x 148mm

192 pages

Cream paper

Expandable pocket

Elasticated pen loop

Elasticated closing strap

Thread sewn book block

Rounded corner perforation

Numbered pages

Bookmark

Booklet with 16 pages monthly planner

Luma

(Matt hard cover)







Veleta

(Matt soft cover)







Up to 8 different styles and 21 different colors, Darwin Collection is designed to keep your observations and findings, thoughts and ideas, itineraries and maps – all in one place. Just as Darwin sets out to change the way we see things, the adaptive design reinterprets the classic notebook and gives you all the possibilities to explore.





Harvard Collection

Celebrated and Time-honored



Exceeding standards with assured quality

In 1639, Harvard University was named after its first benefactor John Harvard - an alumnus of the University of Cambridge. Following the footsteps of Cambridge, Harvard has nurtured a myriad of great minds. As a time-honored tradition, Harvard Collection exceeds standards and celebrates everyday achievements.



Harvard Ruled

Celebrated and Time-honored



Most things in life change and disappear. Inspired by Harvard and Cambridge's centurial efforts to sustain traditions, Harvard Collection is the classic and durable notebook that records and preserves all the important things in life.





Newton Collection For the Young and Curious



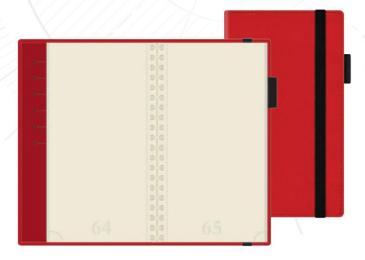
Inspiring the creative and imaginative

It is known from his notebooks that Sir Isaac Newton had the first thought of his system of gravitation, upon seeing an apple falling from a tree. Practical and flexible, Newton Collection is the perfect notebook for curious epiphanies and passing thoughts.



Newton Classic

Stay Curious



Paper Features:

Page size 159 x 88mm Cream paper Elasticated pen loop Elasticated closing strap Matching color comb Rounded corner perforation Numbered pages Bookmark



numbered pages



perforation

Veleta (Matt soft cover)







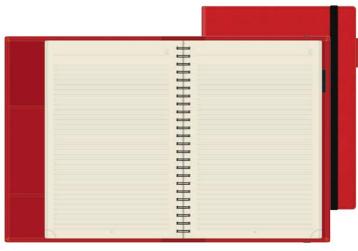






Newton A5 Ruled

Inspires Creative Writing



numbered

pages

perforation

Paper Features:

Page size 210 x 148mm 192 pages

Cream paper

Pen loop

Elasticated closing strap

Black wire

Rounded corner perforation

Numbered pages

Bookmark

Veleta

(Matt soft cover)



WNB210-R-259-01



WNB210-R-259-05



WNB210-R-259-06



WNB210-R-259-12



WNB210-R-259-14

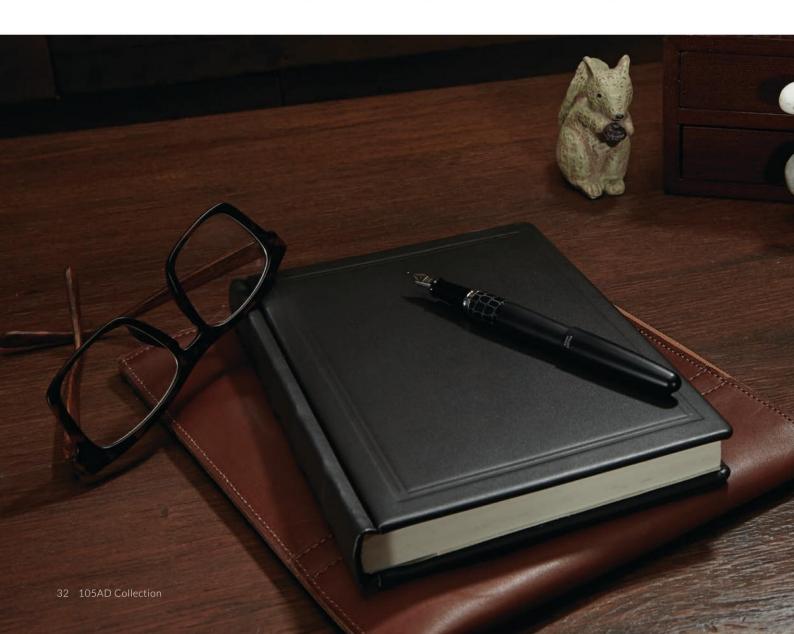


WNB210-R-259-27



105AD Collection

Contemporary Elegance, Sophisticated Expressions





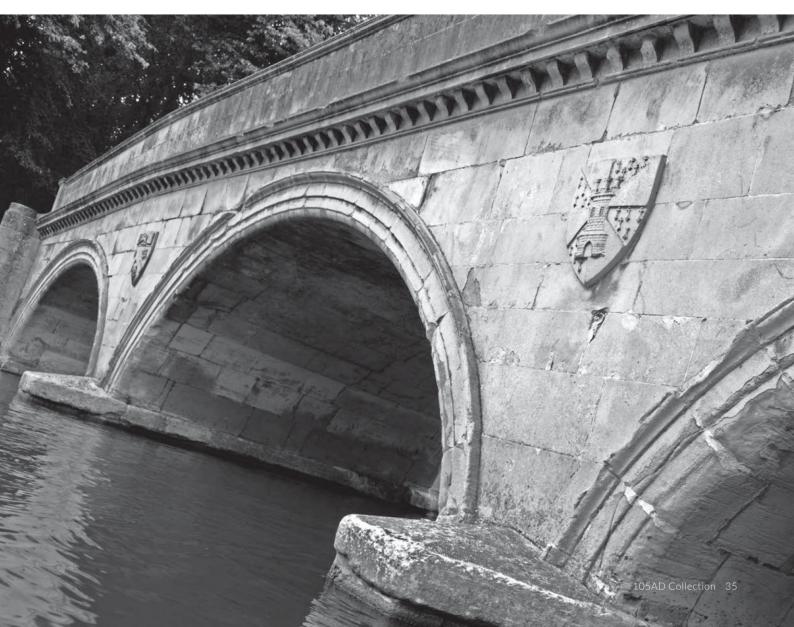
105AD

Contemporary Elegance, Sophisticated Expressions

Developed entirely by hand, each paper is selected and sourced from the mulberry trees in the historic papermaking region in China. Bound together in a luxurious leather cover, the especially elegant notebook develops a beautiful patina over time and demonstrates just how history and writing can be married in the most graceful way. Paper Features: Page size 210 x 140mm 416 pages Thread sewn book block

105AD Collection

Like a great piece of literature, 105AD Notebook is long lasting and enduring. Each handmade mulberry paper is made to last for hundreds of years. Up to 416 pages, the notebook records and preserves all the words, and writings, stories and memories. It is truly a beautiful gift to give and lifelong treasure to own.



232 Notebook Display Stand

Plusfile notebooks are available for purchase in bulk with our retail display stands.

The display stand can be assembled quickly and with ease.

The 5 compartments can hold 232 notebooks in pocket, A5 and Quarto size.

The display stand containing: 108 pcs Einstein notebook 4 pcs Newton notebook 120 pcs Darwin notebook Total: 232 pcs of notebooks in assorted colors



163 cm

136 Display Stand



Small counter top display contains essential range of Plusfile notebooks to start with.

The compartments of this stand is in the same size as the floor display stand. It can easily be turned into a floor stand when the notebook range extends.

82 cm

The display stand containing:
52 pcs Einstein notebook
4 pcs Newton notebook
80 pcs Darwin notebook
Total: 136 pcs of notebooks in assorted colors

Special Features

Pen Loop



Company Logo (Optional)



Closing Strap



3D Silicon logo (Optional)



Removable Strap



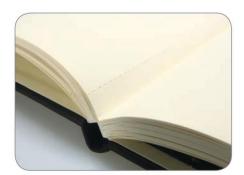
Personalized Name (Optional)



Expandable Pocket



Corner Perforations



Spine Perforations



Matching Color Combs



Bookmark



Separable Monthly Planner

Notebook Features

PLUSFILE has everything one needs to stay organized. The multiple yet minimal layouts are designed to provide context for everything you do, while special details are useful for your other daily important needs.

Cover Materials and Colors



Veleta (Matt soft cover)



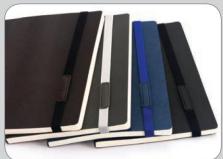
Luma (Matt hard cover



Marano (Shiny hard cover)



Diamenta(Grained soft cover)



Mink (Grained soft cover)



Slimwave (Grained soft cover)

Notebook Page Layouts

Squared



Planned

Elastic Band Colors

8 mm Elastic Band Swatches

10 standard band colors, 8 mm wide for all model codes

Snow White White Cool Grey Pantone Cool Grey 6 Yellow Pantone Yellow Cyber Pink Pantone 212 Scarlet Red Pantone Red 032 Reflex Blue Pantone Reflex Blue Navy Blue Pantone 281 Pine Green Pantone 342 Burgundy Pantone 187 Black Pantone Black

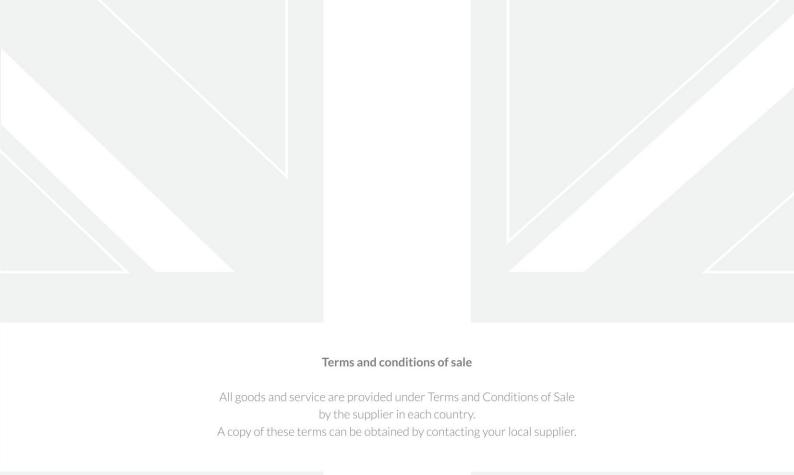
11 mm Elastic Band Swatches

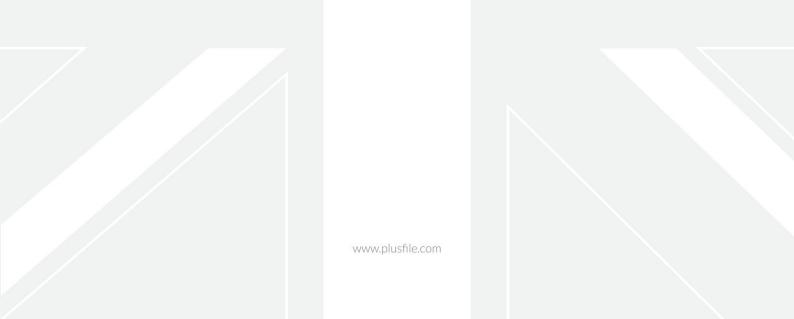
8 standard band colors, 11 mm wide for all model codes



MOQ for any Pantone colored elastic band is 3000 l/m, any width from 3 mm to 18 mm









www.plusfile.com